

**M.Com. Part I Semester I**  
**Compulsory Paper**  
**Subject Name -: Industrial Economics**  
**Course Code -: 202 A**

**COs :-**

- CO 1. To provide the knowledge to the students about the basic issues of industrial economics..
- CO 2. To make aware the students about the industrial profile of India and the industrial policy of government of India.
- CO 3. Students will understand impact of Industrialization on Indian Economy.
- CO 4. Understand Measurement of Industrial Productivity.
- CO 5. Students will understand Structure and Organisation of Large Industries in India.

**CSOs**

<b>Sr. No.</b>	<b>Course Name -: Industrial Economics Course Code -: 202 A M.Com I Sem II. Compulsory Paper IV</b>	<b>Course Specific Outcomes CSOs</b>
<b>1</b>	<b>Introduction and Concepts</b> Meaning, Nature, Scope, Need and Significance of Industrial Economics Industrial Combinations- causes, mergers and amalgamations, industrial monopoly- control of monopolies Sellers' Concentration, Economies of Scale Product Pricing – theories and evidence	<ul style="list-style-type: none"> <li>To give students an overview of industrial economics</li> <li>To make the students know about the concepts used in industrial economics</li> </ul> <b>Skills :</b> Analytical skills, writing skills
<b>2</b>	<b>Industrial Location</b> Factors Affecting Location of Industries Theories of Industrial Location- Alfred Weber's theory, Sargent Florence Theory 2.3 Industrial Imbalance –Need for balanced regional industrial development-Causes and Measures of Industrial imbalance 2.4 Regional Industrial Imbalance in India – Extent and Government Policy Measures for Balanced Regional Industrial Development	<ul style="list-style-type: none"> <li>To make the students understand the theories of industrial location</li> <li>To impart knowledge about industrial imbalance in India</li> </ul> <b>Skills:</b> Problem solving skills, ability to
<b>3</b>	<b>Industrial Productivity, Efficiency and Size of Firm</b> Industrial Productivity and Efficiency- Meaning, Norm, Tools and measurement of Industrial Productivity and Efficiency Factors Affecting Industrial Productivity and Efficiency Industrial Productivity in India Causes of Low Industrial Productivity Remedial measures by the government to improve industrial productivity Size of Firm- Determinants of Size of Firm Optimum Size of Firm- Meaning and its Determinants	<ul style="list-style-type: none"> <li>To help the students know about industrial productivity and efficiency</li> <li>To know about industrial productivity, size of firms etc.</li> </ul> <b>Skills:</b> Understand complex theories and concepts, writing skills, mathematical aptitude

4	<b>Industrial Finance and Indian Industrial Growth</b> 1 Meaning, Scope, Importance of Industrial Finance Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds, deposits, loans etc. Foreign Capital- need, government's policy, direct investment, foreign institutional investment, Form of Foreign Capital : Euro issues, GDR, ADR, External commercial borrowings Industrial policy : Trends in Industrial Growth since 1991 Performance and Problems of Micro, Small, Medium Enterprises	<ul style="list-style-type: none"> <li>To impart knowledge about industrial finance and its sources</li> <li>To help the students understand problems of small and micro industries in India</li> </ul> <p>Skills: Critical thinking, analytical thinking, writing skills</p>
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**Evaluation Methods:** **Internal Examination test to identify slow learner and advanced learner**

#### **Formative and Summative Evaluation**

Formative Evaluation : Knowledge, Understanding and Skills.

Summative Evaluation : PPT Presentation, Assignment, Mid Sem. Examination and University Examination

#### **Refere**

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Sr. No. Refere	Title of the Book	Author/ S	Publication	Place
1 nces	Industrial Economics: Indian Perspective	Cherunilam, F.	Himalaya Publishing house.	Mumbai
2	Industrial Economy of India	Sivaya, K.V. and Das	VBM (latest Edition), Sultan Chand	Mumbai
3	Industrial Ecoomics	Sing, A. and A.N.Sadhu	Himalaya Publishing House	Mumbai
4	Industrial Growth in India - Stagnation since Mid-sixties	Ahluwalia, I.J.	Oxford University Press	New Delhi
5	Performance Appraisal of PEs in India: Conceptual Approach", in Public Enterprises in India	Jyotsna and Narayan B	Chug Publications	Allahabad
6	Industrial Economics,	Burthwal, R.R	Wiley Eastern Ltd	New Delhi